

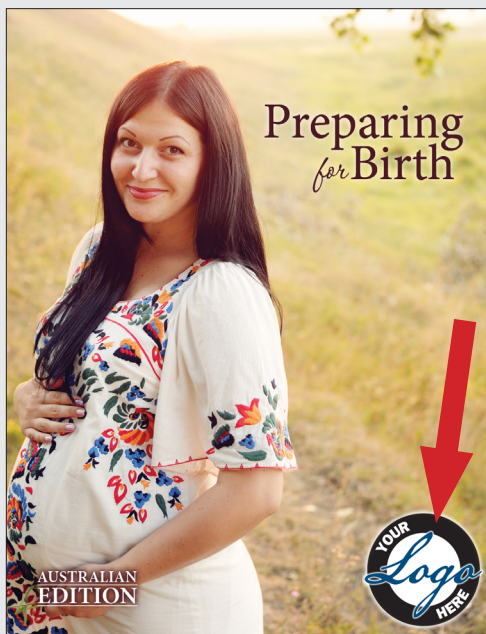
Preparing for Birth - Australian Edition Custom Branding



1. Review Specifications

- 21.27 cm (8.375 inches) wide by 27.62 (10.875 inches) high
- 84 full colour pages
- Printed with 80# glossy cover/70# matte text interior pages

Customisation includes custom branding for the cover only (inside and outside, front and back):



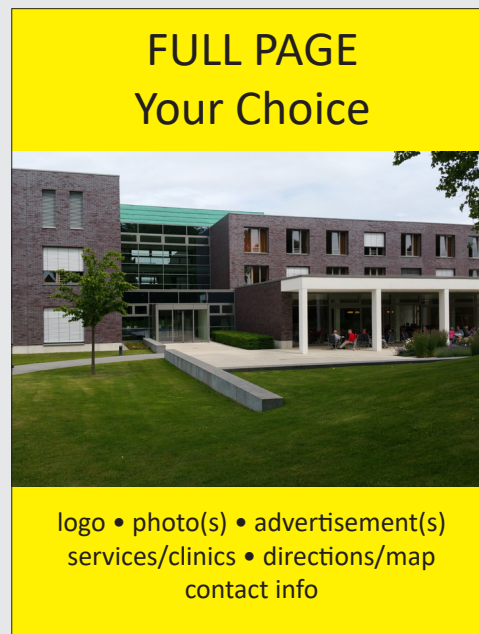
Front Cover:

1. Your photo choice from options provided (see next page)
2. Your logo (6-10 cm)



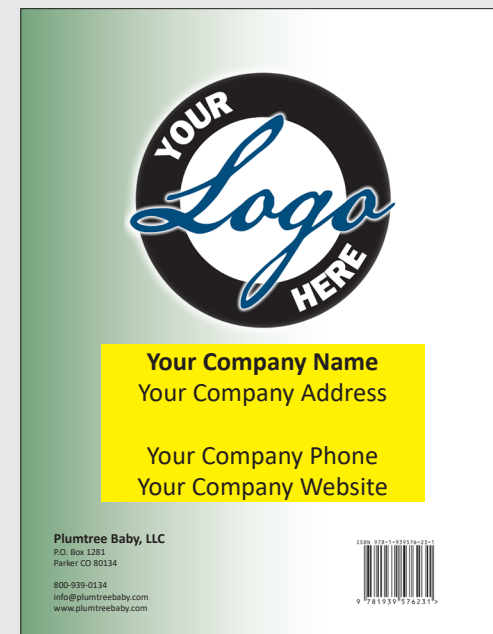
Inside Front Cover:

1. Your logo (6-10 cm)
2. Two lines of text



Inside Back Cover:

Your logo, contact information or other desired content (full page)



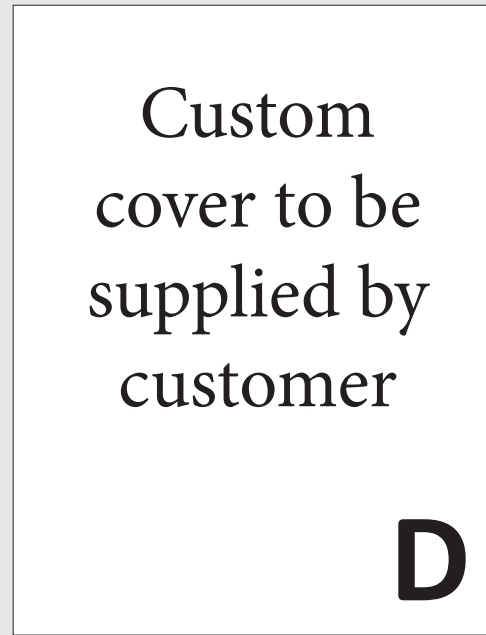
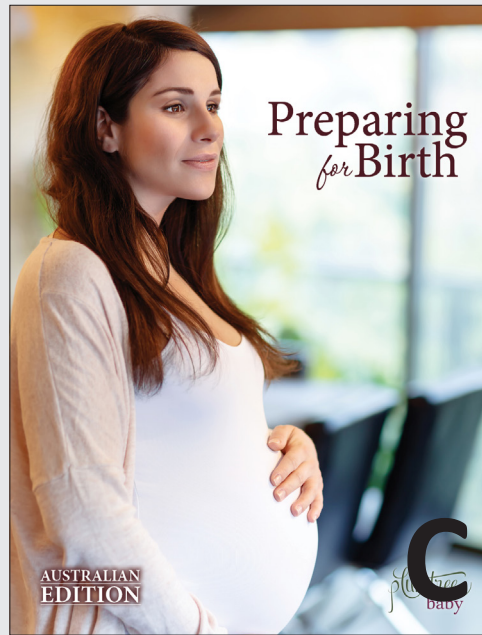
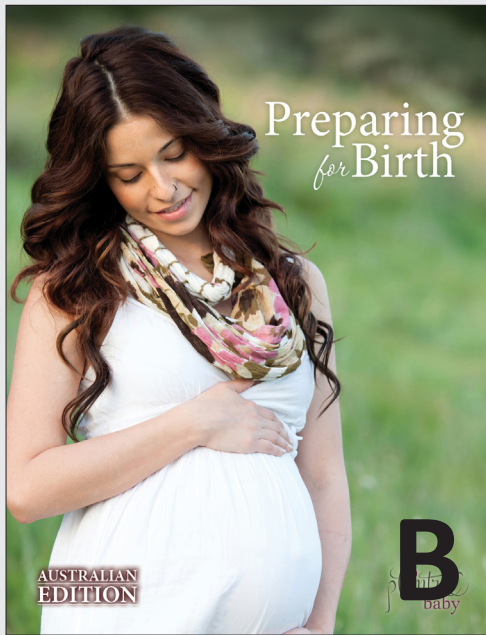
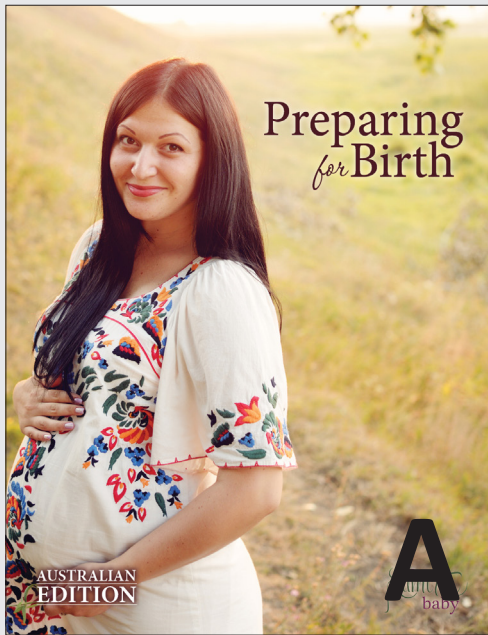
Back Cover:

Your logo, contact information or other desired content (3/4 page)

Alternatively, your organisation may provide a PDF or Adobe Indesign file with a unique cover design for the outside front cover and back cover (inside and out). This option is not available for the inside front cover. There is no additional cost to provide your own cover. If providing your own cover, you must use the specifications we supply and ensure that you have full rights to use any image(s) for this purpose. Plumtree Baby will not be liable for any unauthorised image use.

2. Choose Your Options

Select front cover:



Inside front cover

Two lines of text:

Inside back cover

Describe preferred layout, content and text you want to include:

Outside back cover

Describe preferred layout, content and text you want to include:

3. Send Your Logo

Send your logo and other artwork files [by email](#) or upload them to our [Dropbox folder](#). All submitted files must be high resolution (300 DPI or higher) and appropriately sized. Please [contact us](#) with specific questions about your artwork or logo.

Acceptable formats for artwork:

- Illustrator (.EPS)
- Photoshop (.PSD)
- Acrobat PDF
- JPG, PNG or TIFF

4. Review and Approve

We will draft your custom cover pages and send you a proof by email within five business days of form and artwork submission. If changes are needed, a final proof will be emailed to you within five additional business days for approval. If more than two proofs are needed, additional design fees may apply.

Printing, shipping and delivery times vary, but please allow 30-60 days for delivery once the proof is approved. You will be notified once your order has shipped and given an updated delivery date once the order has cleared customs.

5. Your Information

Date of order:

Need by date:

Organisation name:

Contact person:

Phone number:

Email:

I have read and understand the information on this form.

Save this form with your information, then submit by attaching it to an email addressed to info@plumtreebaby.com. You may also use the "send form" button below, but be sure to verify submission in your email sent box. You may also print, sign and scan and submit as an email attachment.

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For use by Plumtree Baby

